

## Iditarod Billboards

Look at advertisements in the newspaper, on television, on flyers, and on billboards. What catches your eye? Do they use slogans? Are they creative and appealing?

Now create a billboard - Imagine you are on the Iditarod Trail. Create an imaginary product that you could sell to the mushers. Be persuasive. Include a catchy slogan. Your billboard should be colorful and appealing.

Name of Product: \_\_\_\_\_

Description: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Slogan: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

# Billboard

