Alaska Airlines

NEWS

Contact: Amanda Tobin Bielawski -or- Caroline Boren
(206) 392-5134 (206) 392-5799

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ALASKA AIRLINES TO SERVE AS IDITAROD'S OFFICIAL AIRLINE SPONSOR FOR 30TH YEAR

ANCHORAGE, Alaska –- Alaska Airlines will serve as the official airline sponsor of the Iditarod Trail Sled Dog Race, marking the 30th year the airline has supported the race.

"The Iditarod is one of Alaska's most-celebrated traditions," said Susan Bramstedt, Alaska Airlines' director of public affairs for the state of Alaska. "It's been an honor to support the race and contribute to its ongoing success for three straight decades."

The airline will again present the Leonhard Seppala Humanitarian Award, which recognizes one musher for providing exemplary dog care and is considered the highest honor a competitor can receive. The award is named after Alaska's most-celebrated musher, whose 1925 sled-dog team traveled the longest distance to transport diphtheria serum to Nome, Alaska.

As part of its sponsorship, Alaska Airlines also will provide air transportation and dog-care supplies for a team of 45 Iditarod veterinarians who care for the race dogs' health and safety.

In addition, many airline employees will contribute volunteer hours. The Dog Squad, staffed by airline employee volunteers, again will assist mushers and their dogs at the finish line. Several Alaska Airlines pilots also will serve in the Iditarod Air Force, flying veterinarians, supplies and volunteers to remote checkpoints along the trail.

Alaska Airlines and Horizon Air together serve 92 cities through an expansive network in Alaska, the Lower 48, Hawaii, Canada and Mexico. For reservations, visit alaskaair.com. For more news and information, visit the Alaska Airlines/Horizon Air Newsroom at alaskaair.com/newsroom.

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