



Iditarod Trail Sled Dog Race®

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PRESS RELEASE

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FOR IMMEDIATE RELEASE

WASILLA, ALASKA – (January 19, 2007)

2007 IDITA-RIDER ONLINE AUCTION ENDS WITH A NEW RECORD

The 2007 Idita-Rider Musher Auction ended at a little before 5:35 pm (AST) today with a flurry of last minute bids that resulted in a new auction record. The On-Line auction this year garnered \$168,494. That amount shatters last year's record total of \$157,535. Iditarod Trail Sled Dog Race fans from all over the world bid on the opportunity to take the ride of a lifetime in the sled of a musher at the start of IDITAROD XXXV.

Winning Idita-Riders have the opportunity to enjoy the first leg of IDITAROD XXXV (approximately 11 miles) from one of the very best vantage points in the race; right behind a team of Iditarod canine athletes!

The Iditarod Trail Sled Dog Race begins March 3rd in Anchorage Alaska. As of today, 89 teams are entered in IDITAROD XXXV.

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