



Iditarod Trail Sled Dog Race®

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PRESS RELEASE

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FOR IMMEDIATE RELEASE

IDITA-RIDER MUSHER AUCTION CLOSES SOON

WASILLA, ALASKA - Thursday, January 11, 2007 - The 13th Annual Idita-Rider Musher Auction will close on January 19th, beginning at noon. Excited race fans from all over the world have been bidding online for the past two and half months for the opportunity to ride in the sled of an Iditarod Musher. Winning bidders will participate in Iditarod XXXV by riding in the sled basket of their musher, getting an up close and personal view of the world class canine athletes as they zip along the first 11 miles of trail out of Anchorage.

At this time there are 96 teams entered in the 2007 Iditarod field, and 91 sleds are seeing active bidding. Five companies and individuals have already secured the mushers of their choice having submitted a \$7,500.00 "Buy Now" bid. To place a bid, or follow the auction, visit www.iditaroduction.com.

Iditarod XXXV will get underway on Saturday, March 3, at 10:00 a.m. in downtown Anchorage.

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